

Dan Podjed

## CURRICULUM VITAE

Dan Podjed (b. 1975) is a Research Fellow at the Scientific Research Centre of the Slovenian Academy of Sciences and Arts (ZRC SAZU), an Assistant Professor for Cultural and Social Anthropology at the University of Ljubljana and a Research Fellow in a company CVS Mobile, the leading regional developer of fleet management and telematics solutions for vehicles. His current professional activities and research interests focus on an interdisciplinary applied research project “DriveGreen: Development of an Eco-driving Application for a Transition to a Low-carbon Society” (2014–2017), in which he is a Principal Investigator.

He is a coordinator of the Applied Anthropology Network of the European Association of Social Anthropologists (EASA) and initiator of the international symposium “Why the world needs anthropologists” (Amsterdam 2013, Padua 2014, Ljubljana 2015).

He was recognised by the Slovenian Research Agency for his research work in anthropology and ethnology in 2011 and received an award for exceptional achievements from the University of Ljubljana, Faculty of Arts, in 2008.

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### 1. Research Fields

driving habits, human-technology interaction, online social networks, nature conservation

### 2. Language Skills

**English** (fluent), **Serbian/Croatian** (fluent), **German** (proficient), **Hungarian** (conversant)

### 3. Education

2010            **PhD**, Ethnology and Cultural Anthropology, University of Ljubljana  
2004            **BA**, Ethnology and Cultural Anthropology, University of Ljubljana

#### 4. Professional Career

- 2012– ... **Research Fellow:** Scientific Research Centre of the Slovenian Academy of Sciences and Arts (2012–2014 10%, currently 100%)
- 2012– ... **Research Fellow and Head of Research:** CVS Mobile (2012–2014 100%, currently 10%)
- 2005–2014 **Assistant Professor and Research Fellow:** University of Ljubljana, Faculty of Arts (2005–2012 100%, 2012–2014 10%)
- 2003–2004 **journalist:** GV Publishing House
- 1999–2003 **journalist:** Radio and Television Slovenia

#### 5. Academic Career

- 2011– ... **Assistant Professor:** University of Ljubljana, Faculty of Arts
- 2005–2011 **Assistant Lecturer:** University of Ljubljana, Faculty of Arts

#### 6. Teaching

- 2008–... **Anthropology of Complex Systems** (MA level, University of Ljubljana)
- 2009–2015 **Business Cultures and International Relations** (BA level, University of Ljubljana, carried out in 2009–2010 and 2014–2015)
- 2005–2009 **Cultures of Business Relations and Diplomacy** (BA level, University of Ljubljana)

#### 7. Leadership

- 2014–2017 **Principal Investigator** in interdisciplinary applied project “DriveGreen: Development of an Eco-driving Application for a Transition to a Low-carbon Society” (collaboration of CVS Mobile, Research Centre of the Slovenian Academy of Sciences and Arts, and University of Ljubljana)
- 2012–... **Coordinator** of the EASA Applied Anthropology Network
- 2012–2014 **Work Package Leader and Project Coordinator** for Slovenia in an international project “Success at School” (EU Lifelong Learning Programme)
- 2012–2014 **Head of Research** in CVS Mobile
- 2010–2014 **Research Director and Partner** in Ergo Institute Ltd.
- 2008–2010 **Editor-in-chief** of the scientific journal Kula (publisher: Slovenian Ethnological and Anthropological Association Kula)
- 2006–2010 **Local Assistant** of the international joint-degree study programme (Master's degree) in social and cultural anthropology “CREOLE: Cultural Differences and Transnational Processes” (University of Ljubljana, University of Lyon, National University of Ireland Maynooth, Stockholm University, Autonomous University of Barcelona, University of Vienna)

## 8. Event Organisation

- 2014 **Head of Organising Committee:** “Why the World Needs Anthropologists”, an international symposium organised by the EASA Applied Anthropology Network, CIELS University Campus, Research Centre of the Slovenian Academy of Sciences and Arts, University of Ljubljana, VU University Amsterdam and KULA Association (Padua, 5<sup>th</sup> December 2014)
- 2011–2015 **Member of Organising Committee:** “Telematics Conference SEEurope”, an international conference for industry professionals, organized by the Ergo Institute (Belgrade, 29<sup>th</sup> September 2011; Ljubljana, 27<sup>th</sup> September 2012; Zagreb, 26<sup>th</sup> September 2013; Bucharest, 2<sup>nd</sup> October 2014; Sofia, 1<sup>st</sup> October 2015)
- 2013 **Head of Organising Committee:** “Why the World Needs Anthropologists”, an international symposium organized by the Applied Anthropology Network of the European Association of Social Anthropologists, the VU Amsterdam, the Dutch Association of Anthropologists, the University of Ljubljana and the Innovation and Development Institute of the University of Ljubljana (Amsterdam, 29<sup>th</sup> November 2013)
- 2013 **Member of Organising Committee:** “Heroes in Southeast Europe”, an international conference organised by the University of Ljubljana and Research Centre of the Slovenian Academy of Sciences and Arts (Ljubljana, 24<sup>th</sup>–26<sup>th</sup> October 2013)
- 2012 **Member of Organising Committee:** “Heroes and Celebrities of the Nation: Prominent Women and Men in Slovenia and Central Europe”, an international conference organised by University of Ljubljana and Research Centre of the Slovenian Academy of Sciences and Arts (Ljubljana, 23<sup>rd</sup>–26<sup>th</sup> May 2012)
- 2012 **Member of the Organising Committee:** “The Secrets of Developing User-friendly Services and Products”, a business conference organised by Ergo Institute, RIS Competence Centre and ComTrade (Ljubljana, 15<sup>th</sup> November 2012)
- 2011 **Head of Organising Committee:** “Business without Borders: The Role of Anthropology in Intercultural Business Cooperations”, a symposium organised by Ergo Institute, International Centre for the Promotion of Enterprises (ICPE) and Managers' Association of Slovenia (Ljubljana, 27<sup>th</sup> January 2011)
- 2010 **Head of Organising Committee:** “Avatar as a Challenge to Critical Science: A Multidisciplinary View through 3D Glasses”, a symposium organised by University of Ljubljana (Ljubljana, 9<sup>th</sup> April 2010)
- 2010 **Member of Organising Committee:** “Beyond Essentialisms: the Challenges of Anthropology in the 21<sup>st</sup> Century”, an international conference organised by University of Ljubljana (Ljubljana, 25<sup>th</sup>–28<sup>th</sup> November 2010)
- 2008 **Member of Organising Committee:** “Experiencing Diversity and Mutuality”, an international biannual conference organised by European Association of Social Anthropologists (Ljubljana, 26<sup>th</sup>–29<sup>th</sup> August 2008)

## 9. Researcher in Projects and Programmes

- 2014-2017 **National applied research project:** “DriveGreen: Development of an Ecodriving Application for a Transition to a Low-carbon Society” (funding: Slovenian Research Agency)
- 2014 **Student research project (mentorship):** “Development of New Generation Tools for Active Energy Control in Buildings” (funding: European Social Fund)
- 2014 **National research programme:** “Cultural Spaces and Practices: Ethnology and Folklore Studies” (funding: Slovenian Research Agency)
- 2012–2014 **International research project:** “Success at School” (funding: EU Lifelong Learning Programme)
- 2013–2016 **National research project:** “Heroes and Celebrities in Slovenia and Central Europe” (funding: Slovenian Research Agency)
- 2011–2014 **National research project:** “Triglav National Park: Heritages, Actors, Strategies, Questions and Solutions” (funding: Slovenian Research Agency)
- 2009–2014 **National research programme:** “Slovenian Identities in European and Global Contexts” (funding: Slovenian Research Agency)
- 2009–2011 **International research project:** “Valuing Activities beyond University” (funding: EU Lifelong Learning Programme)
- 2009–2011 **National research project:** “Comparative Analysis of Slovenian Anthropology in the European Research Area: Past, Present and the Future” (funding: Slovenian Research Agency)
- 2008–2011 **National research project:** “Comparative Analysis of the Construction and Redefinition of Spatial Concepts in the Processes of Integration of Slovenia into Supranational Frameworks” (funding: Slovenian Research Agency)
- 2009–2010 **Applied research project:** “DEDI II: Extension of the Encyclopaedia of Natural and Cultural Heritage in Slovenia” (funding: Ministry of Higher Education, Science and Technology and the European Regional Development Fund)
- 2007 **Bilateral project:** “Anthropological Analysis of European Union Citizens' Attitude to Climate Change and Renewables” (funding: Slovenian Research Agency and the British Council – Partnerships in Science)
- 2005–2008 **International research project:** “EU-wide Monitoring Methods and Systems of Surveillance for Species and Habitats of Community Interest” (funding: 6<sup>th</sup> EU Framework Programme)

## 10. Scholarships and grants

- 2015 **Erasmus Teacher Exchange Grant** (National University of Ireland, Maynooth, Ireland)
- 2014 **EEA & Norway Finance Mechanism Grant** (University of Oslo, Norway)
- 2011 **Erasmus Teacher Exchange Grant** (Durham University, UK)
- 2007 **Partnership in Science Grant** (Durham University, UK)
- 1999–2000 **NT&RC Scholarship** for undergraduate students
- 1998 **Celje Municipality Grant** for the Ethnological Summer University (Zalaegerszeg, Hungary)

- 1997–2001 **CEEPUS Grant** for the Ethnological Summer University (Zalaegerszeg, Hungary)  
1997 **Soros Grant** for the Ethnological Summer University (Zalaegerszeg, Hungary)  
1989–1999 **Zois Scholarship** for talented students

## 11. Awards

- 2013 **Slovenian Research Agency Award** for exceptional scientific achievements in 2011 in the fields of ethnology (for a monograph “Observing the Observers”) and anthropology (for an article in the journal “Environment and Planning C”)  
2008 **Special Achievements Award** of the University of Ljubljana, Faculty of Arts

## 12. Recent publications (selection)

### 12.1. Books

#### 2014

FIKFAK J., BAJUK SENČAR T., **PODJED D.** (eds.) *Triglavski narodni park: Akterji, dediščine.* [Triglav National Park: Actors, Heritages.] Ljubljana: ZRC Publishing House.

#### 2011

**PODJED D.** 2011. *Opazovanje opazovalcev: Antropološki pogled na ornitološko organizacijo.* [Observing the Observers: Anthropological View on the Ornithological Organisation.] Ljubljana: Scientific Publishing House of the Faculty of Arts.

#### 2010

MENCEJ M., **PODJED D.** (eds.) 2010. *Ustvarjanje prostorov.* [Creation of Spaces.] Ljubljana, Praga, Bratislava and Krakow: Filozofska fakulteta Univerze v Ljubljani, Filozofická fakulta Univerzita Karlova, Filozofická fakulta Univerzita Komenského, Wydział Filologiczny Uniwersytetu Jagiellońskiego.

ŽUPEVC K., **PODJED D.**, MREVLJE N., MARINIČ D. (eds.) 2010. *Kulturna dediščina preteklosti za lepšo prihodnost.* [Cultural Heritage of the Past for Our Brighter Future.] Maribor: European Cultural and Technological Centre.

### 12.2. Market researches

#### 2014

BEZJAK A., **PODJED D.**, TOMIČ, N. 2014. *Commercial Vehicles in Southeast Europe: Telematics Solutions and Perspectives.* 3<sup>rd</sup> Edition. Ljubljana: Ergo Institute.

#### 2013

BEZJAK A., **PODJED D.**, TOMIČ, N. 2013. *Commercial Vehicles in Southeast Europe: Telematics Solutions and Perspectives.* 2<sup>nd</sup> Edition. Ljubljana: Ergo Institute.

#### 2012

BEZJAK A., **PODJED D.** 2012. *Commercial Vehicles in Southeast Europe: Telematics Solutions and Perspectives*. Ljubljana: Ergo Institute.

### **12.3. Articles and book chapters**

#### **In review**

**PODJED D.**, BABIČ S. 2015 (expected). 'Crossroads of Anger: Tensions and Conflicts in Traffic.' *Ethnologia Europaea*.

GORUP M., **PODJED D.** 2015 (expected). 'Deconstructing Divisions: Cultural Schismogeneses as Sources of Creativity in Organizations.' *Culture and Organization*.

#### **In press**

**PODJED D.** 2015 (expected). 'Natur Pornographie in Avatar.' In: SPRINGER, Johannes, DÖREN, Thomas (eds.) *Draußen: Zum neuen Naturbezug in der Popkultur der Gegenwart*. Bielefeld: Transcript.

#### **2014**

**PODJED D.** 2014. 'Skupnizacija kot seštevek skupnosti in organizacije: Primer ornitološkega in naravovarstvenega društva.' ['Orgunity as the sum of organisation and community: A case of ornithological and nature conservation association.] *Ars & Humanitas* 8(1): 99-117.

#### **2013**

**PODJED, D.**, KOSIČ, J., BENEDIK, H., BEZJAK, A., MAVER, M., ŠETINC, M. 2013. 'Telematics Surveillance as a Solution to the Global Tragedy of the Commons.' *ISEP 2013: 21<sup>st</sup> International Symposium on Electronics in Transport* (Conference Proceedings).

**PODJED, D.** 2013. 'De l'observation à la protection des oiseaux: Le tournant vers la protection de la nature chez les ornithologues amateurs slovènes.' *Revue d'Anthropologie des Connaissances* 7(2): 113-135.

#### **2012**

**PODJED D.** 2012 'Slovenske instant zvezde: Ustvarjanje in ohranjanje slave po svetovnem spletu.' ['Slovenian Bubble Celebrities: Creation and Maintenance of Fame on the World Wide Web.] *Glasnik Slovenskega etnološkega društva* 52(1/2): 72–81.

**PODJED D.**, BARTULOVIĆ A. 2012. 'L'exposition des restes humains dans les musées slovènes: un problème éthique.' *Ethnologie française* 42(2): 271–280.

#### **2011**

**PODJED D.** 2011. 'Google vas gleda: Način življenja in mišljenja v panoptični družbi.' ['Google is Watching You: Ways of Living and Thinking in a Panoptic Society.] *Etnolog* 21: 17-34.

**PODJED D.** 2011. 'Narava pod kožo: Habitualizacija ornitoloških veščin ter naravovarstvenih načel.' [Nature under the Skin: Habituation of Ornithological Skills and Nature Protection Principles.] *Glasnik Slovenskega etnološkega društva* 51(1/2): 17–25.

BELL S., REINERT H., CENT J., GRODZIŃSKA-JURCZAK M., KOBIERSKA H., **PODJED D.**, VANDZINSKAITE D. 2011. 'Volunteers on the political anvil: Citizenship and volunteer biodiversity monitoring in three postcommunist countries.' *Environment and Planning C: Government and Policy* 29(1): 170–185.

## 2010

**PODJED D.** 2010. 'Organizacijski kristal: Karizmatični vodja kot pobudnik prostovoljstva v organizaciji.' ['Organisational Crystal: Charismatic Leader as an Initiator of Volunteering in an Organisation.] *Traditiones* 39(2): 7–23.

**PODJED D.** 2010. 'Multiple paradigm research on organisational culture: An introduction of complexity paradigm.' *Organizacija* 44(1): 11–21.

BELL S., MARZANO M., **PODJED D.** 2010. 'Inside Monitoring: A Comparison of Bird Monitoring Groups in Slovenia and the United Kingdom.' In: LAWRENCE, Anna (ed.) *Taking Stock of Nature: Participatory Biodiversity Assessment for Policy, Planning and Practice*. New York: Cambridge University Press, pp. 232–250.

**PODJED D.** 2010. 'Omreženi prostori: Facebook kot znanilec vzpona omrežij in zatona prostorske paradigme.' [Network Spaces: Facebook as a Herald of the Rise of Networks and the Downfall of the Spatial Paradigm.] In: MENCEJ, Mirjam, **PODJED, Dan** (eds.) *Ustvarjanje prostorov. [Creation of Spaces.]* Ljubljana, Praga, Bratislava and Krakow: Filozofska fakulteta Univerze v Ljubljani, Filozofická fakulta Univerzita Karlova, Filozofická fakulta Univerzita Komenského, Wydział Filologiczny Uniwersytetu Jagiellońskiego.

**PODJED, D.** 2010. 'Podjetniški etnomit: Dediščina kot dejavnik identifikacije in promocije podjetij.' ['Business Ethnomyth: Heritage as a Factor of Identification and Promotion of Companies.' In: ŽUPEVC, Katarina, **PODJED, Dan**, MREVLJE, Neža, MARINIČ, Dragica (ur.) *Kulturna dediščina preteklosti za lepšo prihodnost. [Cultural Heritage of the Past for a Better Future.]* Maribor: European Cultural and Technological Centre, pp. 43–58.

## 2009

**PODJED D.** 2009. 'Po sledih požigalca: Antropološki pogled na spletna družbena omrežja.' ['Following the Trail of an Arsonist: An Anthropological Perspective on Social Networking Websites.] *Glasnik Slovenskega etnološkega društva* 49(3/4): 38–46.

## 2008

**PODJED D.** 2008. 'Nature Calling: Mobile Technology as a Bridge between Humans and Nature.' In: REPIČ J., BARTULOVIĆ A., SAJOVEC ALTSHUL K. (eds.) *MESS and RAMSES II (Vol. 7)*. Ljubljana: Scientific Publishing House of the Faculty of Arts, pp. 309–326.

BELL S., MARZANO M., CENT J., KOBIERSKA H., **PODJED D.**, VANDZINSKAITE D., REINERT H., ARMAITIENE A., GRODZIŃSKA-JURCZAK M., MURŠIČ R. 2008. 'What Counts? Volunteers and their Organisations in the Recording and Monitoring of Biodiversity.' *Biodiversity and Conservation* 17(14): 3443–3454.

**PODJED D.**, MURŠIČ R. 2008. 'Dialectical Relations between Professionals and Volunteers in a Biodiversity Monitoring Organisation.' *Biodiversity and Conservation* 17(14): 3471–3483.

BARTULOVIĆ A., **PODJED D.** 2008. 'Razstavljeno telo.' ['The Body Exhibited.] *Glasnik Slovenskega etnološkega društva* 48(1/2): 24–34.

**PODJED D.** 2008. 'Paradoksi volonterstva.' ['Paradoxes of Volunteering.] *Glasnik Slovenskega etnološkega društva* 48(3/4): 36–44.

## 13. Recent presentations (selection)

### 2014

**PODJED, D.** 2014. 'Development of an Eco-driving Mobile Application: Anthropological Approach.' *Overheating Seminar*, University of Oslo, 5<sup>th</sup> November 2014.

**PODJED, D.** 2014. 'Kako lahko zagotovimo optimalno izkušnjo pri vsakdanji vožnji.' ['How to Assure Optimal Experience in Everyday Driving.' *Observing and Changing Driving Habits through an Interdisciplinary Approach* (national symposium), ZRC SAZU, Ljubljana, 24<sup>th</sup> September 2014.

**PODJED, D.** 2014. 'Green, How I Want You to Drive Green: Co-creation of an Eco-driving Application.' *Biennial Conference of the European Association of Social Anthropologists (EASA)*, University of Tallinn, Estonia, 31<sup>st</sup> July – 3<sup>rd</sup> August 2014.

**PODJED, D.** 2014. 'Hidden in Public: How to Observe and Influence Driving Habits.' *CREOLE Intensive Programme*, National University of Ireland, Maynooth, 30<sup>th</sup> June – 10<sup>th</sup> July 2014.

**PODJED, D.** 2014. 'Establishing Sustainability in Residential Buildings through Social Surveillance Systems.' *Sustainable Residential Buildings* (international symposium), Zuyd University, Heerlen, the Netherlands, 19<sup>th</sup> June 2014.

## **2013**

**PODJED, D.** 'Influencing Behaviour: Anthropological Approach.' *Sustainable Historical Buildings* (international symposium), University of Ljubljana, 12<sup>th</sup> December 2013.

**PODJED, D.** 'Translating Ideas into Practice: Development of an Eco-driving Application.' *CREOLE Intensive Programme*, National University of Ireland, Maynooth, 30<sup>th</sup> June – 10 July 2013.

**PODJED, D.** 'Soluții telematice pentru vehiculele comerciale din Europa de Sud-Est.' ['Telematics Solutions for Commercial Vehicles in South-eastern Europe.] Invited lecture at the *Romanian Fleet Management Conference*, JW Marriott Grand Hotel, Bucharest, Romania, 26<sup>th</sup> April 2013.

**PODJED, D.** 'Telematics Surveillance as a Solution to the Global Tragedy of the Commons.' Invited lecture at the *21<sup>st</sup> International Symposium on Electronics in Transport ISEP*, Ljubljana, 25<sup>th</sup> – 26<sup>th</sup> March 2013.